

MTM IDENTITY

MTM started up in 2004 with the aim of training graduates, via a short internship, to successfully enter the tourism work market fully equipped with a solid basis of management skills.

Since 2007 MTM has become an international master conducted in English with over a third of its academic staff from the most renowned foreign universities and research centers which specialize in tourism and a student intake from all over the world. This decision stemmed from the desire to:

- offer students a training that was both more fully rounded and more in line with company needs, which currently require more highly qualified human resources with an International outlook and strong critical faculties; in this panorama, English language competencies and the ability to function well in an international, multicultural context are cutting edge skills;
- to stand out even more from the graduate 2nd cycle degree courses and other rival master courses in Italy;
- widen our potential market.

Some MTM features:

length of course: 8 months in the classroom (from January to July) and 6 months' internship (4 months longer than the compulsory period stipulated by law for a university master).

attendance: compulsory full-day (from Monday to Friday, from 9am to 6pm)

ECTS (European Credit Transfer System): as a university master, the MTM offers 60 ECTS (a point of interest for Italian students who are thus able to add on another year of study in order to complete a graduate 2nd cycle degree).

Program: multidisciplinary (general management) and inter-sectorial (covering all areas of tourism)

International classroom and Faculty

Close ties with companies (more than 60 firms are actively involved in the teaching and 400 have a permanent connection with the Master regarding internships and projects)

costs 10,500 euros: in the high-end of the Italian market (attachment 2)

For more information on the program see brochure (attachments 3 and 4) and the website www.mtm.iulm.it.